

# ROCHELLE AMOUR

University of the West Indies, Mona, Kingston 7, Jamaica  
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## Background:

Trinidadian writer and researcher with 12 years' experience in print publications, blogs, copy for corporate websites, promotional materials and academic writing. Published in Trinidad and Tobago, the UK and US markets.

## EDUCATION

2008-2011

**UNIVERSITY OF THE WEST  
INDIES**

BSc Psychology, First Class  
Honours

2013-2014

**KING'S COLLEGE LONDON**

MSc Gerontology, Best Overall  
Performance Award

## CERTIFICATIONS/ MEMBERSHIP

National Registry of Artists and  
Cultural Workers, T&T (2016)

ACP Cultures+EU program  
World Cultures Connect  
Ambassador (2015)

Assistant Director, Alzheimer's  
Jamaica (2018-2019)

## COMPETENCIES

**HEALTH AND SOCIAL POLICY**

**MAKING COMPLEX DATA  
EASY TO UNDERSTAND**

**CARIBBEAN CULTURAL  
COMMENTARY**

**PUBLIC SPEAKING**

## PROFESSIONAL PROFILE

2018- Present: Research Fellow,  
Caribbean Institute for Health  
Research, University of the West  
Indies, Mona, Jamaica.  
Development of online web and  
social media content; copywriting  
for project newsletters and  
materials (in addition to research  
role).

2016-2018: Consultant/Co-  
founder at Age Caribbean (now  
dissolved). Managed website  
content, client newsletter and all  
company copy; edited Care Blog on  
website.

2016-2018: Co-host of *T&T  
Unpacked*, a cultural podcast  
targeting the Caribbean diaspora.  
Co-scripted and edited over 2  
dozen episodes. Available on  
iTunes and YouTube.

2015-2016: Freelance writer and  
Contributor to '*Hey, Who's in my  
House? Stepkids Speak Out*'  
Anthology (Motivational Press,  
California). Available via Barnes &  
Noble and Amazon.com.

2014: Part-time Volunteer,  
Advocacy and Communications  
Department, HelpAge  
International; UK. Developed  
online copy from raw data for the  
AgeWatch Index 2014. Edited  
international contributions to the  
Index.

2012-2014: Associate  
Professional, Ministry of Public  
Administration, T&T. Wrote  
reports for Monitoring and  
Evaluation Unit; managed elder  
abuse cases for Social Services  
Departments.

REFERENCES: • PROFESSOR ANTHEA TINKER, CBE. KING'S COLLEGE LONDON. EMAIL: ANTHEA.TINKER@KCL.AC.UK

• DR ISHTAR GOVIA, LECTURER IN EPIDEMIOLOGY, CAIHR, UWI, MONA. EMAIL: ISHTARGOVIA@GMAIL.COM